



## **WHY BE COUNTED IN THE 2020 CENSUS?**

### **HERE'S WHY!**

- 1. The count is used in the apportionment of seats in the House of Representatives at the federal level.**
- 2. The count is an important factor in state redistricting, which happens in 2021.**
- 3. The count is used to appropriate federal funds to states and local communities to the tune of \$675 billion a year. The more accurate the count, the more likely a state is to receive its fair share of this federal money. Federal funding equals 21.8% of state GDP.**
- 4. General population data is used by governments, businesses, universities, and nonprofits in their planning.**
- 5. Census data is used to enforce state and federal laws in the areas of civil rights, voting rights, and financial institution obligations to serve minority populations.**

### **HERE'S WHAT HAPPENS WHEN THE CENSUS COUNT IS WRONG!**

- 1. The state receives less federal funding.**
- 2. Decreases to services like road repairs happen.**
- 3. Education funding decreases and hurts low-income children the hardest.**
- 4. Redistricting results may be inaccurate and inequitable.**
- 5. Effective government planning is hampered.**

### **CENSUS SCHEDULE FOR ALASKA**

- 1. January 2020—Advertising campaign begins**
- 2. January 21, 2020—Remote count begins in Toksook Bay**
- 3. March 12, 2020—Online self-response begins at [2020census.gov](http://2020census.gov)**
- 4. April 1, 2020—Census Day**
- 5. May 13, 2020—Non-response follow-up begins**

Find more information at: Alaska Dept of Labor and Workforce Development <<http://live.laborstats.alaska.gov/cen/>>  
The Census Project <<http://thecensusproject.org/>>  
The Foraker Group <<http://www.forakergroup.net/>>

Alaska has several types of enumeration or counting areas. Most households are reached by mail with a follow-up if there is no response. If there is no mail delivery to a home address in communities without that type of delivery, there will be census workers hand-delivering materials with follow-up contact if there is no response. In rural Alaska, where an accurate count is the most difficult, residents are counted in person with a village leader checking and verifying the results. When there is no village leader available, an update is done that relies on hand-counting and verification when needed by neighbors.